Water Conservation Transition Team

2017 Water Conservation Survey

Which best describes your job at your organization?

- Water Conservation Coordinator
- Water Planner
- Water Resources Specialist
- Customer Service Representative
- All of the above
- Other

Percentage of Responses

Position

0% 5% 10% 15% 20% 25% 30% 35% 40% 45% 50% 55% 60%

Number of Responses

0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15
What brought you to your job?

City Council
Conservation
Interesting
Community
My boss
First job
Cash
Stability
Locality
Interest
Opportunity
Necessary
School
Iraq
Good luck
Cute boy
India
No choice

What is your favorite aspect of working in water resources?

Important
Security
Future
Creativity
Public service
Customers
variety
Unique
Complex
Responsibility
The importance
Support
Satisfying
Need
Variety
Diversity
natural resource
Opportunity
Public good
Doing good
Why is water conservation and efficiency important to your organization? Enter all responses that apply.

**Answers**
- To offset the water demand of future growth
- Because it is the right thing to do
- To reduce peak expansion costs
- Because citizens demand it
- For environmental benefits (increased in-stream...
- Because it is required as a condition for a loan...

**Percentage of Responses**

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What best describes the water conservation goal for your organization over the next 10 years? Choose one answer.

**Answers**
- Volume savings target (af, mgd)
- Per capita use reduction
- No goal
- Percent reduction target

**Percentage of Responses**
Rank the potential future uses of conserved water by order of importance to your organization.

How would you describe the water conservation program at your organization? Please enter one word only in response. You may make several entries.

- Innovative
- Minimal
- Unimportant
- Fun
- Growing
- Garden-in-box
- Under construction
- CRC
- Lacking
- Evolving
- Work-in-progress
- In-development
- Progressing
- Under-construction
- Coordination
- Beginning
- Controversial
- M 36 audits!
- Emerging
What is the one thing that could most help improve your water conservation program? Please enter ONE WORD only in response. You may make multiple entries.

- Savings
- Council
- Staff
- Staff-support
- Public-education
- Support-importance-education
- Cash
- Support
- Resident education resources
- Customer-buy-in
- $ Education
- Buy-in
- Results
- Action
- Dinero

Are you interested in compiled data comparing water rates, tap fees, conservation programs and usage?

Response
- No
- Yes

Percentage of Responses
0% 10% 20% 30% 40% 50% 60% 70% 80% 90%

Are you interested in compiled data comparing water rates, tap fees, conservation programs and usage?

Response
- No
- Yes

Number of Responses
0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
How interested are you in Northern Water offering technical support through a regional water conservation program? Rate from 1 to 5 (5 = very interested, 1 = Not interested)

How interested are you in Northern Water offering technical support through a regional water conservation program? Rate from 1 to 5 (5 = very interested, 1 = Not interested)

How interested are you in Northern Water offering support in education and customer messaging through a regional water conservation program? Rate from 1 to 5 (5 = very interested, 1 = Not interested)